The Association of Accountants and Financial Professionals in Business

Predicting the Future: Anything Can Be Modeled

How can organizations overcome FP&A's biggest challenge: predicting the future? Explore specific ways that all companies can use basic predictive analytics to improve forecasting. Based on a highly rated webinar from the IMA's Strategic Management Webinar Series, this on-demand course will show how anything can be measured or modeled to develop better forecasting models.

Learning Objectives: Upon completion of this course, you should be able to:

1. Recognize that the goal of forecasting is to reduce uncertainty about the future.
2. Explain how anything can be measured and modeled.
3. Describe how to perform basic predictive analytics techniques.
4. Give examples of ways to improve forecasting assumptions and estimates.

Delivery Method: QAS Self-Study

CPE Credit: 1.5 NASBA CPE credits

Field of Study: Finance

Knowledge Level: Basic

Prerequisites: None

Advance Preparation: None

Release Date: 2/15/2022

NASBA CPE information and Complaint Resolution and Refund Policy:
https://www.imanet.org/career-resources/nasba-cpe-requirements?ssopc=1